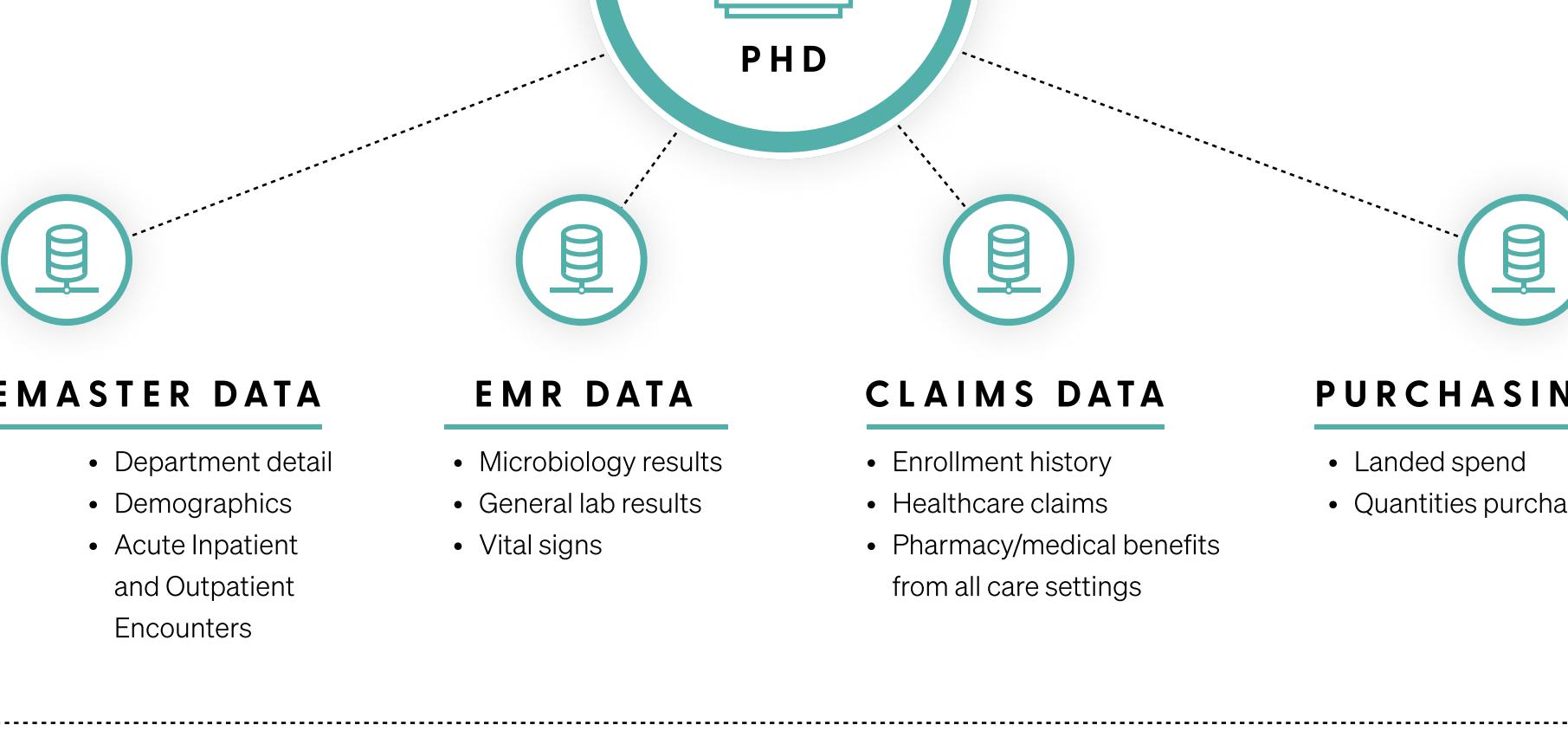


WHAT FUELS PINC AI<sup>TM</sup> HEALTHCARE DATA?

PINC AI<sup>TM</sup> Healthcare Data provides the unique opportunity to use real-world data to conduct evidence-based and population-based analyses of drugs, devices, disease states and other treatments. It's comprehensive data that answers all your questions.

How can I ensure I'm not missing data elements?  
PINC AI<sup>TM</sup> Healthcare Data is fueled from:

**CHARGEMASTER DATA**

- Cost of care
- Physicians
- Drugs
- Diagnoses
- Department detail
- Demographics
- Acute Inpatient and Outpatient Encounters

**EMR DATA**

- Microbiology results
- General lab results
- Vital signs

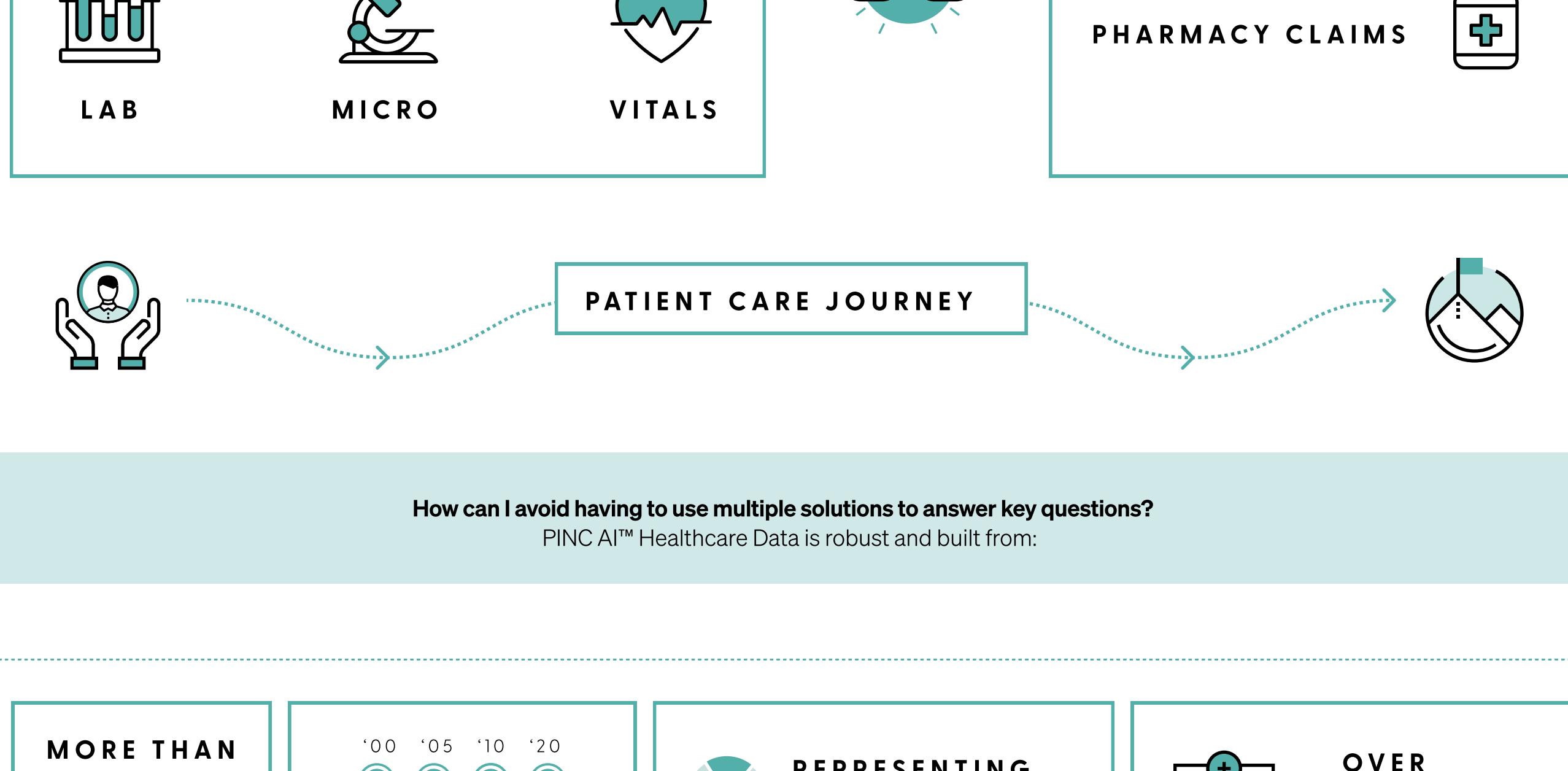
**CLAIMS DATA**

- Enrollment history
- Healthcare claims
- Pharmacy/medical benefits from all care settings

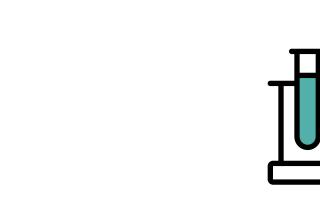
**PURCHASING DATA**

- Landed spend
- Quantities purchased

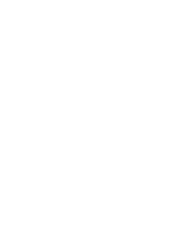
## DATA IS LINKED AT THE PATIENT ENCOUNTER LEVEL WITH THE PATIENT CARE JOURNEY IN MIND.



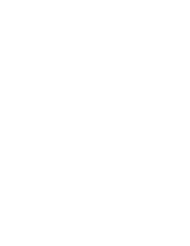
How can I avoid having to use multiple solutions to answer key questions?  
PINC AI<sup>TM</sup> Healthcare Data is robust and built from:

**MORE THAN 1,100**

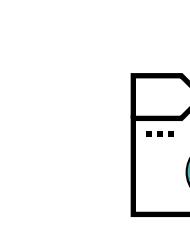
FACILITIES WITH COMPLETE CENSUS

**20+ YEARS OF DATA COLLECTION**

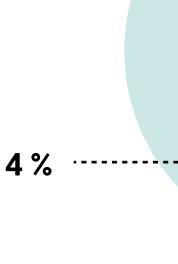
~260 MILLION UNIQUE PATIENTS  
24 MILLION COVERED LIVES

**REPRESENTING 25% OF INPATIENT U.S. DISCHARGES**

120+ MILLION TOTAL VISITS  
OVER 11 MILLION NEW ENCOUNTERS PER YEAR SINCE 2012

**OVER 100 MILLION ENCOUNTERS PER YEAR SINCE 2012**

~1 BILLION ENCOUNTERS

**OVERALL**

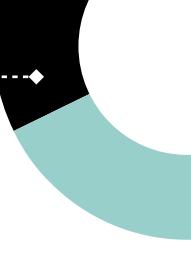
LAB

**INPATIENT**

MICRO

**OUTPATIENT**

VITALS



CLAIMS DATA

**PINC AI<sup>TM</sup> HEALTHCARE DATA**

as of December 2021

**POPULATION SERVED\***

Rural  
Urban

26%

74%

**PAYER DISTRIBUTION\***

Commercial  
Medicare  
Medicaid  
Other

37%

19%

31%

**REGIONAL DISTRIBUTION\***

New England  
Mid-Atlantic  
South Atlantic  
NE Central  
SE Central  
NW  
Central  
SW Central  
Mountain  
Pacific

12%  
6%  
8%  
17%  
25%

**Who is fueled by PINC AI<sup>TM</sup> Healthcare Data?**

Find out why PINC AI<sup>TM</sup> Healthcare Data has also been used as a standard for publishing research. [Download the white paper.](#)

\*2000-2020 data represented, completed on August 2021

\*\*Based on PINC AI Applied Sciences revenue in FY21

†www.wfiercopharma.com/special-report/top-20-pharma-companies-by-2020-revenue

\*Based on PINC AI Applied Sciences revenue in FY21

†www.proclinical.com/blogs/2021-8/who-are-the-top-10-medical-device-companies-in-2021

**95%\***  
OF THE LARGEST  
PHARMACEUTICAL  
COMPANIES<sup>†</sup> USED  
PINC AI<sup>TM</sup> APPLIED  
SCIENCES DATA.

**80%\***  
OF THE LARGEST  
MEDICAL DEVICE  
COMPANIES<sup>†</sup> USED  
PINC AI<sup>TM</sup> APPLIED  
SCIENCES DATA.